





The Name That Means Beautiful Embroidery...  
The largest selection of stabilizers under one brand name and growing!

## “Creating A Stable Environment For Your Embroidery” By Darlene Pollard



Join Darlene Pollard of Floriani Embroidery Products for a very informative 3 hour workbook class on various stabilizers, hooping and embroidery techniques and the latest in software technology. We will explore easier methods for embroidery on all types of fabrics as well as learn shortcuts.

Darlene will help you understand and solve some of those nagging problems with your embroideries and give you ideas on how to use stabilizers in your quilting and appliqué projects! No more ruined garments, puckered embroideries, or off-center designs to name a few. She will remove the mystery and show you the way to perfect results.

## “All Embroidery Should Be Fun!”

This will be one of the **best seminar's** you have ever attended, and the things you will learn in this 4 hour workshop will enhance your sewing, quilting and embroidery forever.

*“I ruined so many garments, my embroidery machine performed so poorly and I became so frustrated, I stopped embroidering. Then I attended a seminar titled “Creating A Stable Environment For Your Embroidery” by Darlene Pollard. I was amazed at how much I didn’t know about fabric, stabilizers, thread, hooping, and just embroidery in general. It was the most beneficial thing I ever did for my hobby...”*

**We want you there! The seminar only costs \$25.** Includes \$100 value in bonus handouts. “Stabilizing Solutions DVD, Quick Reference Guide, Stabilizer Workbook, a sample pack of stabilizer and Floriani Thread Converter Pro. Refreshments will be served.

### **Wilmington:**

Friday, September 10, 10am-1pm or 5:30-8:30 pm, Call store to register 302-478-1445

### **Bordentown:**

Saturday September 11, 10am-1pm, Call store to register 609-372-4018



## Chantilly, VA September 30 - October 2

Because you are special!

I have worked out a great deal with the Chantilly Sewing and Quilt Expo. Two weeks before the classes are available to the public, they are going to give us a list of all the classes that will be available so you can sign up for the classes you want. This is HUGE!

You can register for the trip now, [click here](#). Then two weeks before it is available to the public, you will be able to come in and see the schedule of classes. You will have one week to select your classes. The classes are filled on a first come first in basis so you will virtually be guaranteed to get the class you want because no one else will have access to register before us.

The bus will depart from the Bordentown, NJ store Thursday at 6 PM with a stop in South Jersey and at Newark, DE at 7:30 PM. You will have 2 full days at the show. We will depart from Chantilly about 6 PM Saturday for our return trip.

This is what will be included in the package:

- 5 Advanced registration class sessions. \$89 Value
  - Free transportation to and from Virginia.
  - Free light snacks and drinks on the bus.
  - Free admission to Original Sewing & Quilt Expo for 2 full days. (\$20 value)
  - 2 Free class session vouchers which can be turned in at the show for open class tickets on an "as available" basis.
  - Free Original Sewing & Quilt Expo Tote Bag. (\$4 Value)
  - Free Original Sewing & Quilt Expo Commemorative 2010 lapel pin. (\$5 value)
  - Free Super Prize ticket for drawing at the show, must be present to win. (Could be thousands!)
  - 2 nights at the hotel (double occupancy, \$99 additional for single). Space is limited at choice hotel.
- Sign up now!
- Free continental breakfast. (\$10 value)
  - Free transportation to and from show each day. (\$30 Value)
  - Free high-speed Internet access in each suite.
  - Free fitness center at hotel.

The whole package is only \$599... But wait ..... there is an Early Bird Special just for you!

We want to make sure we fill the bus early this year so we are offering a huge \$100 discount for the first 20 who register. That will give you a total of 2 class vouchers as well as the 5 advanced class sessions, you will stay at the choice hotel and everything else you get for FREE for only \$499!

You need to register now so you won't get left out! The special will end as soon as we have 20 people sign up!

So, if you love to sew and want to see what is new with sewing and quilting, you need to sign up now. Save money, get more classes and spend 2 full days at the Chantilly Sewing and Quilt Expo. This is the best sewing show in the area and we are bringing it closer to you!

# Sue is Coming for an Exciting All Day Event!

You asked for Sue back and we did it! Sue and Herb are always a big hit when they come and we feel honored that they have squeezed one day into their busy schedule.

This time the event will be held at the Wilmington Store. Last time it was in Hamilton. A lot of people from Delaware couldn't make the drive so it only fair to switch it around. From Bordentown it is only an hour drive straight down I95 with just one turn so if you love Sue like we do, make sure you come. It is well worth the drive and there is no rush hour traffic on Saturday!

Let's fill the room so that we can show Sue and Herb how much we appreciate their life work for the sewing industry. This could be the last chance to see her. She is sold out for the next two years!

## Morning Session:

### Tips and Techniques for Fabulous Sewing

Sue wants you to see all the tips and techniques that will make your sewing faster, easier and more fun. Learn when to line and underline, how to make French bias piping, cording, trim turning, hemstitching, hemming techniques, tips and techniques for embellishing and embroidering and "sew" much more inspiration for your sewing and quilting!



## Afternoon Session:

### The Evolution of Quilting and Sewing

Sue shares the best of her collection of antique and vintage quilts and embroidered garments and the way they speak to quilters and sewers today. See quilted projects, garment and more plus the tips and techniques Sue is known for to make your sewing and quilting easier, more fun and ways to help you get everything done!

Thinking about a new machine? Sue will help you choose the best machine for your sewing and quilting needs and your pocketbook.

She will bring some of her favorite projects! from America Sews and Give the Gift of Sewing for you to enjoy! Herb will be on hand to tell you what it is like to be Sue's CEO (Carry Everything Out)!

There's sure to be loads of fun and surprises! Bring or wear (or both) something you have made to share with Sue!

**Reserve your place today! If you want a front row seat, join the Sew Exciting Stitchers Club & go for less.**

**Saturday, November 13, 2010 10-5 at the Wilmington Store. Lunch will be served. \$39.**

**To register call the Wilmington store at 302-478-1445 or Bordentown at 609-372-4018.**